



GGI 2014 Product Development Metrics Survey Summary

*North American Practices In
Organic R&D, Open Innovation,
IP, & CXO Corporate Metrics*

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GGI 2014 PRODUCT DEVELOPMENT METRICS SURVEY

MR52v15 - SUMMARY - PAGE 2

Table of Contents

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<i>TABLE OF CONTENTS</i>	<i>PAGE</i>
I. KEY FINDINGS	3
II. COMPOSITE RESULTS <i>Survey Population Is Analyzed As A Whole</i>	
A. Respondent Profile	10
B. R&D Operating Environment	33
C. Organic Innovation	47
D. Open Innovation	66
E. Intellectual Property	86
F. Top Corporate Metrics Used in Industry RD&E	112
Authors	137-138

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