



GGI 2000 Product Development Metrics Survey Summary

*North American
Product Portfolio Selection,
Management, Strategic Alignment
& Success Metrics Practices*

*This Promotional Piece
Contains The
Front Cover
&
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For The
“2000 Survey-Summary”
Report.*

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GGI 2000 PRODUCT DEVELOPMENT METRICS SURVEY

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**GGI's
MARKET RESEARCH
PRODUCTS
ARE EASY TO
FOLLOW.**

**EACH SECTION
HAS THE SAME
STRUCTURE.**

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