



GGI 2014 Product Development Metrics Survey Highlights

*North American Practices In
Organic R&D, Open Innovation,
IP, & CXO Corporate Metrics*

*This Promotional Piece
Contains the
Front Cover
&
Table of Contents
for the
“2014 Highlights”
Report.*

Published

March 3, 2014

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ISBN 1-932468-15-3
ISBN 978-1-932468-15-1
ISSN 1549-7674

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