



GGI

Seminar Series

19th *Metrics Summit*

Presented

August 25-27, 2015 [Preliminary]

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MEASURING PRODUCT DEVELOPMENT II

SEMINAR AGENDA & Table of Contents

Tuesday August 25 – Day 1

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V04 – March 20, 2007
V03 – November 29, 2005
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V01 – January 29, 2005

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PROACTIVE & PREDICTIVE R&D METRICS

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Wednesday August 26 – Day 2 Morning

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PRODUCT DEVELOPMENT METRICS PORTFOLIOS II

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Wednesday August 26 – Day 2 Afternoon
& Thursday August 27 – Day 3

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PDMP II
ABSTRACT



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Hurdle Criteria & Post-Launch Metrics
Capacity Metrics

Product Selection Metrics
Planning, Proactive, & Predictive Metrics
Project Team Contract Metrics
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Effectiveness vs. Efficiency

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