



GGI Seminar Series

March 29-31, 2016
Tue/Wed/Thu

*R&D-Product Development
Innovation Summit*

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R&D - PRODUCT DEVELOPMENT INNOVATION SUMMIT

SUMMIT AGENDA

InnSum14-ATaGLANCEv14 - Page 2

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V03 - December 5, 2006
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V01 - January 17, 2006

DAY 1 TOPIC - MODULE #	DAY 2 TOPIC - MODULE #	DAY 3 TOPIC - MODULE #
Best Practice Innovation: <ul style="list-style-type: none"> • Strategies • Processes • Tactics 1	Lead User Analysis Exercise #2 4	Open & Outsourced Innovation 7
CXO Innovation Drivers 2	Lateral Thinking® & Six Hats® Exercise #3 4	Innovation Metrics & Measurement 8
LUNCH	TRIZ 4	LUNCH
CXO Innovation Drivers 2	Semantic Technology & Knowledge-Enabled Innovation 5	Review, Recognition, & Rewards 8
Innovation Enablers & Tools 3	Best Practice IP Management 6	Summary
Exercise #1		

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COURSE BOOK Table of Contents

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TABLE OF CONTENTS		PAGE
DAY ONE	Innovation Evolution	5
	Innovation Definitions & Status	16
	R&D Spending	22
	R&D Strategy	42
	R&D Branding	58
	Disruptive & Breakthrough Strategies	75
	Strategic Management Issues	79
	Tactical Challenges	96
	CXO Innovation Drivers	106
	Pipeline Yield	115
	Product Selection Process	121
	Product Development Processes	130
	Innovativeness Of Execution Tools	142
	Innovation Tools	148
DAY TWO	Lead User Analysis	241
	Lateral Thinking & Six Hats	253
	Triz	272
	Semantic Technology & Knowledge-Enabled Innovation	323
	Building & Valuing Innovation-Based IP Portfolios	349
DAY THREE	Open & Outsourced	469
	Metrics & Measurement	519
	Review, Recognition, Reward	562
	Summary	595-614
.....	
APPENDIX A:	GGI Course Instructors	616-619

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