



GGI Seminar Series

December 8-10, 2015
Tue/Wed/Thu

***R&D-Product Development
Innovation Summit***

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R&D - PRODUCT DEVELOPMENT INNOVATION SUMMIT

SUMMIT AGENDA

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V04 - May 15, 2007
V03 - December 5, 2006
V02 - June 27, 2006
V01 - January 17, 2006

DAY 1 TOPIC - MODULE #	DAY 2 TOPIC - MODULE #	DAY 3 TOPIC - MODULE #
Best Practice Innovation Processes ¹	Lead User Analysis Exercise #2 ⁴	Open & Outsourced Innovation ⁷
	Lateral Thinking® & Six Hats® Exercise #3 ⁴	
CXO Innovation Drivers ²	TRIZ ⁴	Innovation Metrics & Measurement ⁸
LUNCH	LUNCH	LUNCH
CXO Innovation Drivers ²	Semantic Technology & Knowledge-Enabled Innovation ⁵	Review, Recognition, & Rewards ⁸
Innovation Enablers & Tools ³	Best Practice IP Management ⁶	Summary
Exercise #1		

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COURSE BOOK Table of Contents

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