



# GGI Seminar Series

**April 7-9, 2015**  
**Tue/Wed/Thu**

***R&D-Product Development  
Innovation Summit***

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# R&D - PRODUCT DEVELOPMENT INNOVATION SUMMIT

## SUMMIT AGENDA

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V01 - January 17, 2006

DAY 1 TOPIC - MODULE #	DAY 2 TOPIC - MODULE #	DAY 3 TOPIC - MODULE #
Best Practice Innovation Processes <sup>1</sup>	Lead User Analysis Exercise #2 <sup>4</sup>	Open & Outsourced Innovation <sup>7</sup>
	Lateral Thinking® & Six Hats® Exercise #3 <sup>4</sup>	
	TRIZ <sup>4</sup>	Innovation Metrics & Measurement <sup>8</sup>
CXO Innovation Drivers <sup>2</sup>		
LUNCH	LUNCH	LUNCH
CXO Innovation Drivers <sup>2</sup>	Semantic Technology & Knowledge-Enabled Innovation <sup>5</sup>	Review, Recognition, & Rewards <sup>8</sup>
Innovation Enablers & Tools <sup>3</sup>		
	Best Practice IP Management <sup>6</sup>	Summary
Exercise #1		

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