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Note To Our Customers.....

**This Agenda & Table Of Contents is from
the 10th Innovation Summit.**

**The Coursebook will be freshly updated for
the 11th Innovation Summit.**

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R&D - PRODUCT DEVELOPMENT INNOVATION SUMMIT

SUMMIT AGENDA & Table of Contents

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DAY 1 TOPIC - MODULE #	DAY 2 TOPIC - MODULE #	DAY 3 TOPIC - MODULE #
Best Practice Innovation Processes ¹	Lead User Analysis Exercise #2 ⁴	Open & Outsourced Innovation ⁷
	Lateral Thinking® & Six Hats® Exercise #3 ⁴	Innovation Metrics & Measurement ⁸
CXO Innovation Drivers ²	TRIZ ⁴	
LUNCH	LUNCH	LUNCH
CXO Innovation Drivers ²	Semantic Technology & Knowledge-Enabled Innovation ⁵	Review, Recognition, & Rewards ⁸
Innovation Enablers & Tools ³	Best Practice IP Management ⁶	Summary
Exercise #1		

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