



GGI Seminar Series

September 22-24, 2009
Tue/Wed/Thu

R&D Innovation Summit

Revised: December 9, 2008
October 2, 2007
May 15, 2007
December 5, 2006
June 27, 2006

Published: January 17, 2006

Goldense Group, Inc. 1346 South Street Needham, MA 02492
Goldense Group, Inc. P. O. Box 350 Dedham, MA 02027
www.goldensegroupinc.com

Phone 781-444-5400
Fax 781-444-5475

Copyright © 2009 Goldense Group, Inc. All Rights Reserved.

R&D - PRODUCT DEVELOPMENT INNOVATION SUMMIT

SUMMIT AGENDA & Table of Contents

This document contains **privileged and/or confidential information** and is intended only for the use of the addressee. Any reproduction of this document without the express written consent of Goldense Group, Inc. is prohibited.

Copyright © 2006-2009
Goldense Group, Inc.
All Rights Reserved.

ISBN 1-932468-44-7

DAY 1 TOPIC - MODULE #	DAY 2 TOPIC - MODULE #	DAY 3 TOPIC - MODULE #
Best Practice Innovation Processes ¹	Lead User Analysis Exercise #2 ⁴	Open & Outsourced Innovation ⁷
	TRIZ ⁴	Innovation Metrics & Measurement ⁸
CXO Innovation Drivers ²	Lateral Thinking® & Six Hats® Exercise #3 ⁴	
LUNCH	LUNCH	LUNCH
CXO Innovation Drivers ²	Semantic Technologies & Knowledge-Enabled Innovation ⁵	Innovation Rewards, Recognition, & Incentives ⁸
Innovation Enablers & Tools ³	Best Practice IP Management ⁶	Summary
Exercise #1		

Goldense Group, Inc. 1346 South Street Needham, MA 02492
Goldense Group, Inc. P. O. Box 350 Dedham, MA 02027
www.goldensegroupinc.com

Phone 781-444-5400
Fax 781-444-5475

Copyright © 2009 Goldense Group, Inc. All Rights Reserved.