



GGI 2008 Product Development Metrics Survey Summary

*North American Practices In
Innovation Processes, Tools, &
Top Corporate Metrics*

*This Promotional Piece
Contains the
Front Cover
&
Table of Contents
For The
“2008 GGI Metrics
Survey-Summary”
Report.*

**Prepared
April 30, 2008**

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GGI 2008 PRODUCT DEVELOPMENT METRICS SURVEY

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ISBN 978-1-932468-13-7
ISBN 1-932468-13-7

ISSN 1549-9847

**GGI's
MARKET RESEARCH
PRODUCTS
ARE EASY TO
FOLLOW.**

**EACH SECTION
HAS THE SAME
STRUCTURE.**

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