



GGI 2002 Product Development Metrics Survey Summary

*North American Practices In
Pipeline Loading, Resource
Allocation, Cross-Functional
Balancing, & The Tools Involved*

*This Promotional Piece
Contains the
Front Cover
&
Table of Contents
For The
“2002 Survey-Summary”
Report.*

Published

February 28, 2003

Goldense Group, Inc. 1346 South Street
Goldense Group, Inc. P. O. Box 350
www.goldensgroupinc.com

Needham, MA 02492
Dedham, MA 02027

Phone 781-444-5400
Fax 781-444-5475

GGI 2002 PRODUCT DEVELOPMENT METRICS SURVEY

MR22v22 - SUMMARY - 2

Table of Contents

This document contains **privileged and/or confidential information** and is intended only for the use of the addressee. Any reproduction of this document without the express written consent of Goldense Group, Inc. is prohibited.

Copyright © 2003
Goldense Group, Inc.
All Rights Reserved.

ISBN 1-932468-07-2
ISSN 1549-9847

**GGI's
MARKET RESEARCH
PRODUCTS
ARE EASY TO
FOLLOW.**

**EACH SECTION
HAS THE SAME
STRUCTURE.**

<i>TABLE OF CONTENTS</i>	<i>PAGE</i>
I. KEY FINDINGS	3
II. COMPOSITE RESULTS	<i>Survey Population Is Analyzed As A Whole</i>
	<i>Each Section Is Organized</i>
A. Respondent Profile	8
B. Loading The RD&E Capacity Pipeline	The Survey Question 26
C. Providing Capacity For RD&E Activities	Observations 47
D. Balancing Cross-Functional Resources	Analysis 56
E. Using Systems, Tools & Metrics To Manage Capacity	Presentation Slides 85
F. R&D Metrics Used In Industry	102
Authors	115

Goldense Group, Inc. 1346 South Street Needham, MA 02492
Goldense Group, Inc. P. O. Box 350 Dedham, MA 02027
www.goldensegroupinc.com

Phone 781-444-5400
Fax 781-444-5475

Copyright © 2003 Goldense Group, Inc. All Rights Reserved.