



GGI 1998 Product Development Metrics Survey Results

*North American
Corporate Metrics,
Project Metrics, Metrics Systems
& Reward-Recognition Practices*

*This Promotional Piece
Contains The
Front Cover
&
Table of Contents
For The
“1998 Survey-Results”
Report.*

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GGI 1998 PRODUCT DEVELOPMENT METRICS SURVEY

MR4 - RESULTS - 2

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**GGI's
MARKET RESEARCH
PRODUCTS
ARE EASY TO
FOLLOW.**

**EACH SECTION
HAS THE SAME
STRUCTURE.**

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**The Survey Questionnaire will be provided separately in its entirety for this specific report.*

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