

Bibliography: Books

- Adams, Scott. *The Dilbert Principle: A Cubicle's-Eye View of Bosses, Meetings, Management Fads & Other Workplace Afflictions*. New York: HarperBusiness, 1996.
- AT&T, and Department of the Navy. *Moving a Design into Production*. New York: McGraw-Hill, 1993.
- AT&T, and Department of the Navy. *Testing to Verify Design and Manufacturing Readiness*. New York: McGraw-Hill, 1993.
- Austin, Robert D. *Measuring and Managing Performance in Organizations*. New York: Dorset House Publishing, 1996.
- Bain & Company, publishers. *Management Tools & Techniques: An Executive's Guide, 1995*. Boston: Bain & Company, 1994.
- Boznak, Rudolph G. *Competitive Product Development: A Quality Approach to Succeeding in the 90s and Beyond*. Milwaukee: ASQC Quality Press, 1993.
- Camp, Robert C. *Benchmarking: The Search for Industry Best Practices that Lead to Superior Performance*. Milwaukee: Quality Press, 1989.
- Cespedes, Frank V. *Concurrent Marketing: Integrating Product, Sales, and Service*. Boston: Harvard Business School Press, 1995.
- Clark, Kim B. & Steven C. Wheelwright, eds. *The Product Development Challenge: Competing through Speed, Quality, and Creativity*. Boston: Harvard Business School Press, 1994.
- Clark, Kim B., and Fujimoto, Takahiro. *Product Development Performance: Strategy, Organization, and Management in the World Auto Industry*. Boston: Harvard Business School Press, 1991.
- Clausing, Don. *Total Quality Development: A Step-By-Step Guide to World-Class Concurrent Engineering*. New York: Asme. 1994.
- Cooper, Robert G. *Winning at New Products: Accelerating the Process from Idea to Launch*. Reading: Addison-Wesley, 1993.
- Davenport, Thomas H. *Process Innovation: Reengineering Work Through Information Technology*. Boston: Harvard Business School Press, 1993.
- DeGrace, Peter, and Stahl, Leslie Hulet. *Wicked Problems, Righteous Solutions: A Catalogue of Modern Software Engineering Paradigms*. Englewood Cliffs: Prentice Hall, 1990.
- DeMarco, Tom, and Lister, Timothy. *Peopleware: Productive Projects and Teams*. New York: Dorset House Publishing, 1987.
- DeMarco, Tom. *The Deadline: A Novel about Project Management*. New York: Dorset House Publishing, 1997.
- Dertouzos, Michael L., Richard K. Lester, and Robert M. Solow. *Made in America: Regaining the Productive Edge*. Cambridge: MIT Press. 1989.
- Edwards, Mark R., and Ewen, Ann J. *360° Feedback: The Powerful New Model for Employee Assessment & Performance Improvement*. New York: AMACOM, 1996.
- Erhorn, Craig, and Stark, John. *Competing by Design: Creating Value and Market Advantage in New Product Development*. Essex Junction: Omneo, 1994.
- Fenton, Norman E., and Pfleeger, Shari Lawrence. *Software Metrics: A Rigorous & Practical Approach*. Boston: PWS Publishing Company, 1997.

- Gause, Donald C., and Weinberg, Gerald M. *Exploring Requirements: Quality Before Design*. New York: Dorset House Publishing, 1989.
- Gilb, Tom, and Graham, Dorothy. *Software Inspection*. Harlow: Addison-Wesley, 1993.
- Goldratt, Eliyahu M. *Critical Chain*. Great Barrington: North River Press, 1997.
- Goldratt, Eliyahu M., and Cox, Jeff. *The Goal: A Process of Ongoing Improvement*. Croton-on-Hudson: North River Press, 1984.
- Grady, Robert B. *Practical Software Metrics for Project Management and Process Improvement*. Englewood Cliffs: Prentice Hall, 1992.
- Grady, Robert B., and Caswell, Deborah L. *Software Metrics: Establishing a Company-Wide Program*. Englewood Cliffs: Prentice Hall, 1987.
- Hamel, Gary, and Prahalad, C.K. *Competing for the Future: Breakthrough Strategies for Seizing Control of Your Industry and Creating the Markets of Tomorrow*. Boston: Harvard Business School Press, 1994.
- Handy, Charles. *Beyond Certainty: The Changing Worlds of Organizations*. Boston: Harvard Business School Press, 1996.
- Hartley, John R. *Concurrent Engineering: Shortening Lead Times, Raising Quality and Lowering Costs*. Portland: Productivity Press, 1992.
- Humphrey, Watts S. *Managing the Software Process*. Reading: Addison-Wesley Press, 1989.
- Ingle, Kathryn A. *Reverse Engineering*. New York: McGraw-Hill, 1994.
- Jones, Caspers. *Assessment and Control of Software Risks*. Upper Saddle River: Prentice Hall, 1994.
- Kaplan, Robert S., and Norton, David P. *The Balanced Scorecard*. Boston: Harvard Business School Press, 1992.
- Katzenbach, Jon R. & Douglas K. Smith. *The Wisdom of Teams: Creating the High-Performance Organization*. Boston: Harvard Business School Press, 1993.
- Katzenbach, Jon R. *Teams at the Top: Unleashing the Potential of Both Teams & Individual leaders*. Boston: Harvard Business School Press, 1998.
- Leonard-Barton, Dorothy. *Wellsprings of Knowledge: Building and Sustaining the Sources of Innovation*. Boston: Harvard Business School Press, 1995.
- Liker, Jeffrey K., Etlie, John E., and Campbell, John L. *Engineered in Japan: Japanese Technology-Management Practices*. New York: Oxford University Press, 1995.
- Maskell, Brian H. *Performance Measurement for World Class Manufacturing: A Model for American Companies*. Cambridge: Productivity Press, 1991.
- McCarthy, Jim. *Dynamics of Software Development*. Redmond: Microsoft Press, 1995.
- McGrath, Michael E. *Product Strategy for High-Technology Companies: How to Achieve Growth, Competitive Advantage and Increased Profits*. Chicago: Irwin, 1995.
- McNair, C.J., and Liebfried, Kathleen H.J. *Benchmarking: A Tool for Continuous Improvement*. Essex Junction: Omneo, 1992.
- Meyer, Christopher. *Fast Cycle Time: How to Align Purpose, Strategy, and Structure for Speed*. New York: Free Press, 1993.
- Mills, Anthony. *Collaborative Engineering and the Internet: Linking Product Development Partners Via the Web*. Dearborn: SME, 1998.
- Möller, K.H., and Paulish, D.J. *Software Metrics: A Practitioner's Guide to Improved Product Development*. London:

Chapman & Hall Computing, 1993.

Moore, Geoffrey A. *Inside the Tornado: Marketing Strategies from Silicon Valley's Cutting Edge*. New York: Harper Business, 1995.

Morone, Joseph G. *Winning in High-Tech Markets: The Role of General Management*. Boston: Harvard Business School Press, 1993.

Naisbitt, John, and Aburdene, Patricia. *Re-inventing the Corporation: Transforming Your Job and Your Company for the New Information Society*. New York: Warner Books, 1985.

Northey, Patrick, and Southway, Nigel. *Cycle Time Management: The Fast Track to Time-Based Productivity Improvement*. Portland: Productivity Press, 1993.

Ohmae, Kenichi. *Triad Power: The Coming Shape of Global Competition*. New York: Free Press, 1985.

Orsburn, Jack D., Moran, Linda, Musselwhite, Ed, and Zenger, John H. *Self-Directed Work Teams: The New American Challenge*. New York: Irwin, 1990.

Patterson, Marvin L. *Accelerating Innovation: Improving the Process of Product Development*. New York: Van Nostrand Reinhold, 1993.

Porter, Michael E. *Competitive Advantage: Creating and Sustaining Superior Performance*. New York: Free Press, 1985.

Rosenthal, Stephen R. *Effective Product Design and Development: How to Cut Lead Time and Increase Customer Satisfaction*. Chicago: Irwin, 1992.

Roussel, Philip A., Saad, Kamal N., and Erickson, Tamara J. *Third Generation R&D: Managing the Link to Corporate Strategy*. Boston: Harvard Business School Press, 1991.

Schmauch, Charles H. *ISO 9000 for Software Developers*. Milwaukee: ASQC Quality Press, 1994.

Schmidt, Stephen R., and Launsby, Robert G. *Understanding Industrial Designed Experiments*. Colorado Springs: Air Academy Press, 1988.

Schonberger, Richard J. *Japanese Manufacturing Techniques: Nine Hidden Lessons in Simplicity*. New York: Free Press, 1982.

Shepperd, Martin, and Ince, Darrel. *Derivation and Validation of Software Metrics*. Oxford: Oxford University Press, 1993.

Shunk, Dan L. *Integrated Process Design and Development*. Homewood: Irwin, 1992.

Slade, Bernard N. *Compressing the Product Development Cycle*. New York: AMACOM, 1993.

Smith, Preston G. & Donald G. Reinertsen. *Developing Products in Half the Time*. New York: Van Nostrand Reinhold, 1991.

Strauss, Susan H., and Ebenau, Robert G. *Software Inspection Process*. New York: McGraw-Hill, 1994.

Strebel, Paul. *Breakpoints: How Managers Exploit Radical Business Change*. Boston: Harvard Business School Press, 1992.

Treacy, Michael & Fred Wiersema. *The Discipline of Market Leaders: Choose Your Customers, Narrow Your Focus, Dominate Your Market*. Reading: Addison-Wesley Publishing Co., 1995.

Utterbach, James M. *Mastering the Dynamics of Innovation: How Companies Can Seize Opportunities in the Face of Technological Change*. Boston: Harvard Business School Press, 1994.

Vincent, Geoff. *Managing New Product Development*. New York: Van Nostrand Reinhold, 1989.

Wetherbe, James C. *The World On Time: The 11 Management Principles that Made FedEx an Overnight Sensation*.

Santa Monica: Knowledge Exchange, 1996.

Wheelwright, Stephen C., and Clark, Kim B. *Leading Product Development*. New York: Free Press, 1995.

Wheelwright, Stephen C., and Clark, Kim B. *Revolutionizing Product Development*. New York: Free Press, 1992.

Yourdon, Edward. *Structured Walk-Throughs*. Englewood Cliffs: Prentice Hall, 1989.

Goldense Group, Inc.

Six Bigelow Street, Cambridge, MA 02139

P.O. Box 350, Dedham, MA 02027

Phone: (617) 876-6776 Fax: (617) 876-6766

© Copyright 1999-2000 Goldense Group, Inc. All Rights Reserved