



GGI Seminar Series

20th *Metrics Summit*

Presented

October 18-20, 2016 [Preliminary]

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MEASURING PRODUCT DEVELOPMENT II

SEMINAR AGENDA & Table of Contents

Tuesday October 18 – Day 1

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**MPD II
ABSTRACT**



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V08 – May 4, 2010
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V05 – June 17, 2008
V04 – March 20, 2007
V03 – November 29, 2005
V02 – September 15, 2005
V01 – January 29, 2005

TABLE OF CONTENTS

PAGE

State Of Practice In The Early 21st Century	3
R&D Productivity	15
Pipeline Management	42
Capacity Management	60
Hurdle Rates	80
Trade-Off Analysis	87
Break-Even Time [BET] & Time-To-Profit [TTP]	98
Risk & Complexity	102
R&D Metrics Utilized	137
A Set Of Metrics For R&D	151
Summary	161-166

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PROACTIVE & PREDICTIVE R&D METRICS

SEMINAR AGENDA & Table of Contents

Wednesday October 19 – Day 2 Morning

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V01 – October 18, 1999

TABLE OF CONTENTS

PAGE

"Looking Forward" Metrics Framework	3
Planning Metrics	11
Proactive Metrics	35
Predictive Metrics	45
Reactive Metrics Become Planning Metrics	73
Summary	78-84

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PRODUCT DEVELOPMENT METRICS PORTFOLIOS II

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Wednesday October 19 – Day 2 Afternoon
& Thursday October 20 – Day 3

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PDMP II
ABSTRACT



<i>SECTION</i>	<i>TOPIC</i>	<i>PAGE</i>
THE WORKSHOP	Right Metrics	3
	Metrics Frameworks	7
	Linked Metrics Portfolio® Logic	19
	Linked Metrics Portfolio® Mechanics	26
	Linked Metrics Portfolio® Templates	35
	Implementing Metrics	40
REFERENCE LISTS For Micro Seminars To Round-Out Metrics Portfolios Developed At The Workshop	Basic & Applied Research Metrics	51-52
	Advanced Development Metrics	53-61
	Software Metrics	62-75
	Intellectual Property Metrics	76-86
	Functional Metrics	87-99
	Cross-Functional Metrics	100-109
	Supplier Management Metrics	110-117

WORKSHOP DISCUSSION TOPICS NOT IN THIS COURSEBOOK:

Corporate Metrics
Portfolio Metrics
Project Metrics
Hurdle Criteria & Post-Launch Metrics
Capacity Metrics

Product Selection Metrics
Planning, Proactive, & Predictive Metrics
Project Team Contract Metrics
Improvement Initiatives Metrics
Effectiveness vs. Efficiency

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